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Students analyze the impact of government, legal systems, and organized labor on business; develop an understanding of business communications and management; and explore legal, ethical, and financial issues in business and marketing.

GETTING STARTED—PRINCIPLES OF FINANCE - Pearson

Chapter outline. Principles P1, P2, P3, P4 and P5 applied. This book examines a wide range of

financial decisions that people make in their business lives as well as in their per-sonal lives.

Principles of Business, Marketing, and Finance (PRINBMF) Syllabus

1. compare organizational and structural functions of business; 2. identify types of retailers and suppliers; 3. explain the principles of supply and demand; 4. discuss factors impacting business profit, revenue, and expenses; 5. compare and contrast moral and legal issues in the workplace;

c o r p o r a t e The CEO's guide to corporate finance

p r a c t i c e. The CEO's guide to corporate finance. Richard Dobbs, Bill Huyett, and Tim Koller. Four principles can help you make great financial decisions— even when the CFO's not in the room. The problem.

Principles of Managerial Finance - Pearson

the managerial finance function.LG2 Describe the goal of the firm, and explain why maximizing the value of the firm is an. appropriate goal for a business.LG3 Identify the primary act. vities of the financial manager.LG4 Explain the key principles that financial managers us.

Finance Theory - Massachusetts Institute of Technology

 $22 \text{ Jul } 2019 \cdot \text{This course}$ provides a rigorous introduction to the fundamentals of modern finance and their applications to business challenges in valuation, investment and risk managements, and corporate financial decisions.