Writing And Reporting For The Media

writing and reporting for the media: Writing and Reporting for the Media John R. Bender, Lucinda D. Davenport, Lucinda Davenport, Michael W. Drager, Fred Fedler, 2016 Completely revised with 50% new content throughout and more than 1000 new and relevant exercises. Includes innovative collaborations between print and digital journalism, bringing together text, audio, photography, video and graphic design. --summarized from back cover.

writing and reporting for the media: News Writing and Reporting for Today's Media Bruce D. Itule, Douglas A. Anderson, 2003 News writing and reporting for Today's Media.

writing and reporting for the media: Convergence Journalism Janet Kolodzy, 2006-06-15 Book Companion Site For at least a decade, media prognosticators have been declaring the death of radio, daily newspapers, journalistic ethics, and even journalism itself. But in Convergence Journalism_an introductory text on how to think, report, write, and present news across platforms_Janet Kolodzy predicts that the new century will be an era of change and choice in journalism. Journalism of the future will involve all sorts of media: old and new, niche and mass, personal and global. This text will prepare journalism students for the future of news reporting.

writing and reporting for the media: Writing and Reporting News You Can Use Tammy Trujillo, 2017-12-06 Writing and Reporting News You Can Use instructs students on how to produce news that is informative, interesting, educational, and most importantly, compelling. It addresses roadblocks to student interest in writing news, using illustrative examples and exercises to help them understand how to write news that is interesting and accurate. Trujillo's hands-on approach is based on real-world strategies that deal with audience and market characteristics. Students are writing from the very beginning while also getting the ethical and legal grounding necessary to understand the field. This textbook is a complete resource for students learning broadcast news, including how to get a job after leaving the classroom.

writing and reporting for the media: <u>News Writing and Reporting for Today's Media</u> Bruce D. Itule, Douglas A. Anderson, 2006 News Writing and Reporting takes students on the beat, into the press box, council chambers, and courthouse, and to a speech and press conference. It introduces them to current issues such as cultural sensitivity, multimedia journalism, and legal and ethical considerations that journalists face every day. Throughout the text, reporters and editors offer their down-to-earth advice, and, whenever possible, professional journalists covering actual stories are used as instructional models. Students are exposed to the work of professionals while gathering the tools to follow in their footsteps.

writing and reporting for the media: All the News Thom Lieb, 2009 This newswriting book is the first of its kind as it aims to teach readers how to work in a convergent newsroom where they are required to report in print, online, radio and television formats. Readers will learn about ethics, being a responsible journalist and how to cover an increasingly diverse population-all while mastering the mechanics of communicating through different media.

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writing and reporting for the media: Broadcast News Writing, Reporting, and Producing Frank Barnas, 2017-07-06 Broadcast News Writing, Reporting, and Producing, 7th Edition is the leading book covering all aspects of writing and reporting the news. It identifies the key concepts and terms readers need to know in the news gathering and dissemination process, and provides practical, real-world advice for operating in the modern day newsroom. New to the seventh Edition are profiles of working journalists who give readers a glimpse into the working life of modern reporters, producers, and directors. This new edition also covers important aspects of the use of social media, drone journalism, and digital technology. A new chapter on portfolio development will assist readers in developing the skills to advance in their careers. The text has also been updated to reflect new industry standards in modes of information gathering and delivery, writing style, and technology. Additional features include: Key words at the start of every chapter, identifying important terms and definitions; End of chapter summaries, which allows readers to review the chapter's main points; Text Your Knowledge, which helps readers quiz themselves on important concepts; Chapter-by-chapter exercises, which readers can apply to a chapter's themes; A companion website featuring video tutorials of necessary skills for journalists, including how to arrange lighting structures, how to hold a microphone, and how to properly conduct an interview.

writing and reporting for the media: Writing and Reporting the News for the 21st Century: The Speed at Which We Travel Yumi Wilson, Gina Baleria, Grace M. Provenzano, 2017-12-31 Writing and Reporting News in the 21st Century: The Speed at Which We Travel introduces students to the fast-paced and ever-changing landscape of modern media. The text highlights the importance of embracing technology and social media while abiding by the ethical considerations that aspiring journalists must follow. The first section of the book presents students with guiding principles for practicing accurate and fair journalism, as well as the various codes of ethics used across journalistic mediums, namely print, digital, and broadcast. The second section provides an overview of the basics for writing news for online, print, radio, and TV outlets. It also posits valuable advice that will help new journalists conduct an effective interview, pose meaningful questions, and capture what the source has to say accurately. The final section demonstrates the myriad ways the study of journalism can lead to successful careers in marketing, public relations, full-time reporting, editing, or producing. Writing and Reporting News in the 21st Century is ideal for introductory courses in journalism. It is also a valuable supplemental text for foundational courses in marketing, public relations, and technical writing. Yumi Wilson earned her B.A. in journalism from the University of Southern California and M.F.A. in creative non-fiction from the University of San Francisco. She is an associate professor of journalism at the San Francisco State University. Grace M. Provenzano earned her B.S. in social sciences at Michigan State University and M.M.C. in mass communication from Arizona State University. She is a lecturer at Iowa State University's Greenlee School of Journalism and Communication. Gina Baleria earned her B.A. in English, with emphases in film and history, from the University of California, Los Angeles; M.A. in communication: media studies from Stanford University, and Ed.D. in educational leadership from San Francisco State University. She is a lecturer at San Francisco State University.

writing and reporting for the media: Writing and Reporting News: A Coaching Method Carole Rich, 2015-01-01 Pulling examples straight from recent headlines, WRITING AND REPORTING NEWS: A COACHING METHOD, 8e uses tips and techniques from revered writing coaches and award-winning journalists to help you develop the writing and reporting skills you need to succeed in the changing world of journalism. Full-color photographs and a strong storytelling approach keep you captivated throughout the book. An entire chapter is devoted to media ethics, while ethical dilemmas in each chapter give you practice working through ethical issues before you face them on the job. Offering the most up-to-date coverage available, the Eighth Edition fully integrates multimedia content into the chapters-reflecting the way the news world actually operates. It also includes an all-new book glossary featuring many of the newer terms used in Journalism. Integrating new trends in the convergence of print, broadcast, and online media, WRITING AND REPORTING NEWS equips you with the fundamental skills you need for media careers now-and in the future. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

writing and reporting for the media: <u>Writing and Reporting the News</u> Jerry Lanson, Mitchell Stephens, 2008 A comprehensive and accessible introductory text for journalism students. Lanson and Stephens provide thorough instruction on writing and reporting, examples of good and bad writing and extensive opportunities to apply their advice through practical exercises. Based on the authors' careers as journalists and journalism professors--and on the experience of dozens of other reporters--this textbook/workbook gives students a clear, logical introduction to the craft of

journalism. The book has three goals: to teach clear, concise and accurate writing; to teach students how to find reliable information about newsworthy events and issues and how to set this information within an understandable and meaningful context; to explain the workings of print, online and broadcast newsrooms and how the gathering and delivery of news are changing in today's increasingly digital and cross-media age.--From publisher description.

writing and reporting for the media: Dynamics of News Reporting and Writing Vincent F. Filak, 2021-01-09 Dynamics of News Reporting and Writing: Foundational Skills for a Digital Age shows students how to approach their stories and think on their feet in the evolving media landscape. Recognizing that well-crafted stories are founded on sharp prose, author Vincent F. Filak covers more foundational elements of a newswriting textbook, like lead writing, structure, and storytelling, while also teaching students how to think critically and determine what matters most to their readers. The Second Edition includes even more writing and grammar exercises, discussions of social media and digital media advancements, and additional career-related examples to help students succeed upon entering the field.

writing and reporting for the media: <u>Reporting for the Media</u> John R. Bender, 2012 Now in its tenth edition, Reporting for the Media continues to be an essential resource for journalism instructors. A sweeping introduction to newswriting and reporting, this classic text focuses on the basics of reporting--how to become more curious about the world, generate provocative ideas, gather vital information and write incisive stories. The authors emphasize such central topics as grammar basics, and common ethical dilemmas. In addition to its excellent pedagogy and coverage of the converged newsroom, the text also explores a variety of advanced topics including broadcast writing, law, ethics and public relations.

writing and reporting for the media: Writing and Reporting for the Media: Writing and reporting for the media John R. Bender, 2016

writing and reporting for the media: The Basics of Media Writing Scott A. Kuehn, Andrew Lingwall, 2016-12-08 The Basics of Media Writing: A Strategic Approach helps readers develop the essential writing skills and professional habits needed to succeed in 21st-century media careers. This research-driven, strategy-based media writing textbook digs deeply into how media professionals think and write in journalism, public relations, advertising, and other forms of strategic communication. Authors Scott A. Kuehn and Andrew Lingwall have created two comprehensive writing models to help students overcome their problems in finding and developing story topics by giving them "starting points" to begin writing. The Professional Strategy Triangle model shows students how to think critically about the audience, the situation, and the message before starting a news story or persuasive piece and the FAJA four-point model asks students a series of questions about their story type (Fact, Analysis, Judgment, or Action) to guide them to the right angle or organizational structure for their message. Rooted in classical rhetorical methods, this step-by-step technique enables readers to strategically approach each writing task, no matter the format.

writing and reporting for the media: Online Journalism Richard Craig, 2005 Learn to report, write, and edit for online media with ONLINE JOURNALISM with InfoTrac®! Created specifically with the Internet in mind, this communication text will help you explore the writing opportunities associated with online media. Interviews with online professionals are included throughout the text to give you an idea of exactly what the job of the online journalist entails. A comprehensive Web site helps keep the book up to date and provides additional material, including sound clips of some of the book's interviewees.

writing and reporting for the media: Dynamics of Writing Vincent F. Filak, 2017-12-14 Dynamics of Writing: An Exercise Guide gives you multiple opportunities to practice your writing skills in-class or as take-home assignments. Each chapter focuses on a different aspect of the newswriting process and offers short-answer, multiple-choice, and writing-prompt activities to help you master the concepts and skills presented in Vincent F. Filak's comprehensive book. Additional exercises built around the unique demands of online newswriting will prepare you to meet the demands of a changing media landscape. Key Features: "Writing Exercises" enable you to recall & demonstrate your understanding of various elements found in each chapter in Dynamics of News Writing and Reporting. "Practice Writing" exercises empower you to apply their knowledge in a safe, in-class environment. "Live-Action Exercises" encourage you to expand their knowledge and experience through out-of-class reporting and writing opportunities.

writing and reporting for the media: Sound Reporting Jonathan Kern, 2012-07-09 From an NPR veteran, a "comprehensive and lucid" guide to "the values and practices that yield stellar audio journalism" (Booklist). Maybe you're thinking about starting a podcast, and want some tips from the pros. Or perhaps storytelling has always been a passion of yours, and you want to learn to do it more effectively. Whatever the case—whether you're an avid NPR listener or you aspire to create your own audio, or both-Sound Reporting: The NPR Guide to Audio Journalism and Production will give you a rare tour of the world of a professional broadcaster. Jonathan Kern, a former executive producer of All Things Considered who has trained NPR's on-air staff for years, is a gifted guide, able to narrate a day in the life of a host and lay out the nuts and bolts of production with both wit and warmth. Along the way, he explains the importance of writing the way you speak, reveals how NPR books guests ranging from world leaders to neighborhood newsmakers, and gives sage advice on everything from proposing stories to editors to maintaining balance and objectivity. Best of all—because NPR wouldn't be NPR without its array of distinctive voices—lively examples from popular shows and colorful anecdotes from favorite personalities animate each chapter. As public radio's audience of millions can attest, NPR's unique guiding principles and technical expertise combine to connect with listeners like no other medium can. With today's technologies allowing more people to turn their home computers into broadcast studios, Sound Reporting is a valuable quide that reveals the secrets behind NPR's success.

writing and reporting for the media: <u>News Reporting and Writing</u> Melvin Mencher, 1977 NWR Nine is the 25th Anniversary Edition of this classic text. Teaching by example, with vivid writing, Mr. Mencher teaches students the fundamentals of reporting and writing news.

writing and reporting for the media: The View from Somewhere Lewis Raven Wallace, 2023-03-22 A look at the history of the idea of the objective journalist and how this very ideal can often be used to undercut itself. In The View from Somewhere, Lewis Raven Wallace dives deep into the history of "objectivity" in journalism and how its been used to gatekeep and silence marginalized writers as far back as Ida B. Wells. At its core, this is a book about fierce journalists who have pursued truth and transparency and sometimes been punished for it—not just by tyrannical governments but by journalistic institutions themselves. He highlights the stories of journalists who question "objectivity" with sensitivity and passion: Desmond Cole of the Toronto Star; New York Times reporter Linda Greenhouse; Pulitzer Prize-winner Rachel Kaadzi Ghansah; Peabody-winning podcaster John Biewen; Guardian correspondent Gary Younge; former Buzzfeed reporter Meredith Talusan; and many others. Wallace also shares his own experiences as a midwestern transgender journalist and activist who was fired from his job as a national reporter for public radio for speaking out against "objectivity" in coverage of Trump and white supremacy. With insightful steps through history, Wallace stresses that journalists have never been mere passive observers. Using historical and contemporary examples-from lynching in the nineteenth century to transgender issues in the twenty-first—Wallace offers a definitive critique of "objectivity" as a catchall for accurate journalism. He calls for the dismissal of this damaging mythology in order to confront the realities of institutional power, racism, and other forms of oppression and exploitation in the news industry. The View from Somewhere is a compelling rallying cry against journalist neutrality and for the validity of news told from distinctly subjective voices.

writing and reporting for the media: *We the Media* Dan Gillmor, 2006-01-24 Looks at the emerging phenomenon of online journalism, including Weblogs, Internet chat groups, and email, and how anyone can produce news.

writing and reporting for the media: Reporting for the Media John R. Bender, 2009 Now in its ninth edition, Reporting for the Media continues its outstanding tradition in journalism education. Providing students and instructors with a firm foundation for journalistic success, this text

emphasizes the most important skills and characteristics for effective reporters, namely,how to be engaged in, and curious about the world, and how to articulate a good story. The sterling reputation of Reporting for the Media is built on its thorough grounding in the basics: grammar, news writing style, and traditional story structures. While trendier topics such as writing forbroadcast and public relations are discussed in the text, they take a clear back seat to a strong focus on these basics.

writing and reporting for the media: Essential Reporting Jon Smith, Joanne Butcher, 2007-09-18 If you want a book that instructs you about all the technical skills you need to pass the examinations set by the National Council for the Training of Journalists (NCTJ) and embark on a career in journalism, then this is the book for you. It outlines the basic knowledge required to succeed as a trainee reporter. Shorthand, intros, writing styles, subbing, layout, the way newsrooms work and how to find things out are among the range of skills described. - Times Higher Education Precisely what it says on the cover - a down-to-earth essential handbook for anyone embarking on a career in journalism. All you need to know about avoiding newsroom minefields and attracting the editor's attention for the right reasons. If only it had been around in my day!' - Bob Satchwell, Executive Director, Society of Editors This is a book for everyone who wants to be a journalist: a practical guide to all you need to know, learn and do to succeed as a trainee reporter in today's newsroom. Although the world of journalism is changing fast, as technology blurs the boundaries between newspapers, radio, television and web-based media, the reporter's core role remains the same: to recognise news, communicate with people, gather information, and create accurate, balanced and readable stories. Essential Reporting, written by an experienced NCTJ examiner, explains how to do this. Contents include: what makes a good reporter what is news, and how to find it how newsrooms work day-to-day life as a reporter key reporting tasks covering courts and councils successful interviewing writing news stories specialist reporting handling sound, pictures and the web It also contains a wealth of advice, tips and warnings from working journalists, a guide to NCTI training and examinations, a glossary and a guide to further reading. It will be invaluable to anyone embarking on a career in journalism and is the NCTJ's recommended introductory text for all students on college and university courses preparing them to become successful reporters.

writing and reporting for the media: Investigative Reporting from Premise to Publication Marcy Burstiner, 2017-02-09 This book gives readers the confidence they need to handle any investigative reporting assignment and to produce demonstrated results. Its step-by-step progression covering the entire investigative process will help them stay on track to complete stories of any size. The book answers relevant questions such as Where can I find a story? What do I do when a source won't talk? How can I find the right documents to support my story? How can I present this story online? and How can a spreadsheet keep it all from falling apart? Investigative Reporting contains full stories and timely examples from both professional and student reporters. Each chapter concludes with sequential Big Story assignments to help readers research, write and publish their own investigative stories. Web links to online resources (including public records information, computer-assisted reporting techniques and interactive investigative story examples) will help readers move smoothly and successfully through an investigative story or team reporting project, whether for print, broadcast or the Web.

writing and reporting for the media: <u>Sports Media</u> Bradley Schultz, Edward T. Arke, 2015-10-14 Sports Media covers reporting, anchoring, and production, and offers thorough descriptions of the sports reporter and anchor's function in sports journalism. This text offers important historical background on the evolution of the sports industry, some grounding in the business of sports, and a discussion of social issues including the experience of women in sports journalism. New to this edition: An introduction focused on the intersection of economics, technology, and culture that drives modern sports journalism Interviews with industry experts currently working in the field of sports journalism The evolution of the industry to today's audience-driven, social media-influenced landscape Reporting as storytelling in a modern media environment A companion website (www.routledge.com/cw/schultz) featuring video and audio examples from the authors' own work to illustrate concepts from the text, links to additional

examples and further resources, video tours of production facilities, video interviews with leaders in the field, and an updated instructor's manual.

writing and reporting for the media: News Writing and Reporting Bruce Gillespie, 2017-11-30 This concise guide to mastering the fundamentals of journalism focuses on essential skills before exploring theory through a selection of readings by journalists and scholars. Providing a balanced foundation in journalism practice and thought, News Writing and Reporting helps students developpractical skills and think critically about the roles and responsibilities of journalists today.

writing and reporting for the media: Practical Newspaper Reporting David Spark, Geoffrey Harris, 2010-11-15 Now in its fourth edition, this classic textbook has grown up alongside the newspaper industry. Today, as ever, it provides students of newspaper journalism with a toolkit for gathering news and filling ever-increasing space with first-rate copy for print and online. Detailed and down-to-earth, this book delivers: • Guidance on news gathering, from government and business to sport and religion • Guidance on news writing, drawing on over 300 examples that have appeared in print, discussing why they work or how they could have been better • Guidance on feature writing, including profiles, comment, leading articles, obituaries and reviews • Specific chapters on ethical reporting and the possibilities and pitfalls of investigative journalism • A review of the new financial realities that the internet is imposing on the media. Informed by over half a century's professional experience and fully revised to give a nuanced account of the skills required in an online environment, this book is an essential companion for your journalism degree and beyond.

writing and reporting for the media: <u>Journalism</u> James Morrison, 2015-06 Written by an experienced journalist, the book outlines the principles of journalistic writing, then illustrates these with examples of good and not-so-good practice from the real world, helping you to hone your writing skills for both print and online media. Packed with practical tips on structure, style and editing, Journalism covers everything from how to write an active sentence to when - and when not - to use direct speech, the first person, and the present tense. It also provides invaluable advice on how to make the most of your opportunities to get into journalism.--Page 4 of cover.

writing and reporting for the media: Advanced Reporting Miles Maguire, 2014-07-25 News gathering is a large, complicated and often messy task that has traditionally been viewed by journalists as irretrievably idiosyncratic, best learned through trial and error. Advanced Reporting takes the opposite approach, focusing on reporting as a process of triangulation based on three essential activities: analyzing documents, making observations and conducting interviews. In this readable book, veteran journalism professor Miles Maguire shows how the best reporters use these three tools in a way that allows them to cross-check and authenticate facts, to reduce or eliminate unsupportable allegations and to take readers and viewers to a deeper level of insight and understanding. This book will help to prepare students for a profession marked by increasing complexity and competition. To succeed in this environment, journalists must learn to make the most of digital media to intensify the impact of their work. At the same time, reporters must contend with a host of sophisticated public relations techniques while engaging with news audiences that no longer just consume journalism, but also collaborate in its creation. Discussion questions and exercises help students put theory into practice.

writing and reporting for the media: Principles of Convergent Journalism Jeffrey S. Wilkinson, August E. Grant, Douglas J. Fisher, 2012-09-13 From iPads to smart phones to laptops, journalism's days of living solely on the printed page are over. Principles of Convergent Journalism teaches emerging journalists how to move confidently across media platforms, providing an essential guide to navigating today's complex media landscape.

writing and reporting for the media: <u>Multimedia Reporting</u> Richard Scott Dunham, 2019-08-02 This is the first book to apply multimedia tools to economic and business storytelling. By examining the journalism essentials as well as the advanced multimedia skills, it helps readers use the latest technological tools to integrate multimedia elements into traditional news coverage. It also explains how to tell stories solely through multimedia elements. The new language of online journalism includes writing for digital platforms, writing blogs and writing for social media and involves a wide range of multimedia skills, like video, audio, photography, graphics, data visualization and animation. Multimedia journalism allows a two-way communication with the audience that was not possible in traditional "legacy" media, and this textbook is replete with links to useful tutorials, examples of award-winning multimedia stories, and advanced digital resources, offering journalists a road map to the brave new world of digital reporting and editing.

writing and reporting for the media: Mass Media Rivers William L., 1980

writing and reporting for the media: Trauma Reporting Jo Healey, 2019-07-09 Trauma Reporting provides vital information on developing a healthy, professional and respectful relationship with those who choose to tell their stories during times of trauma, distress or grief. Amid a growing demand and need for guidance, this fascinating book is refreshingly simple, engaging and readable, providing a wealth of original insight. As an aspiring or working journalist, how should you work with a grieving parent, a survivor of sexual violence, a witness at the scene of a traumatic event? How should you approach people, interview them and film with them sensitively? Trauma Reporting features guidance from some of the industry's most successful news correspondents and documentary makers, including Louis Theroux, Lucy Williamson, Tulip Mazumdar, Richard Bilton, Jina Moore and many more, all sharing their experience and expertise. It also features people who chose to tell their sensitive stories to journalists, giving readers invaluable insight into what helped and what harmed. The book also includes: What your interviewees may be going through and how best to respond, by trauma expert Professor Stephen Regel. A discussion on ethics, rules and regulations by Dr Sallyanne Duncan of the University of Strathclyde. Making sure you look after yourself, by Dr Cait McMahon of the Dart Center for Journalism and Trauma. Insightful and innovative, this book is essential for new and established journalists across all media, students of journalism and broadcasting, and anyone who wishes to share the stories of those affected by trauma.

writing and reporting for the media: Writing for the Mass Media James G. Stovall, 2015-10-28 REVEL[™] for Writing for the Mass Media offers clear writing, simple organization, abundant exercises, and precise examples that give students information about media writing and opportunities to develop their skills as professional writers. With a focus on a converged style of media writing, and converting that style into real work, REVEL for Writing for the Mass Media offers a combination of classic and ahead-of-the-curve content to best prepare students for their future careers. REVEL is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, REVEL offers an immersive learning experience designed for the way today's students read, think, and learn. Enlivening course content with media interactives and assessments, REVEL empowers educators to increase engagement with the course, and to better connect with students. NOTE: REVEL is a fully digital delivery of Pearson content. This ISBN is for the standalone REVEL access card. In addition to this access card, you will need a course invite link, provided by your instructor, to register for and use REVEL.

writing and reporting for the media: *Journalism's Roving Eye* John Maxwell Hamilton, 2011-08-15 In all of journalism, nowhere are the stakes higher than in foreign news-gathering. For media owners, it is the most difficult type of reporting to finance; for editors, the hardest to oversee. Correspondents, roaming large swaths of the planet, must acquire expertise that home-based reporters take for granted—facility with the local language, for instance, or an understanding of local cultures. Adding further to the challenges, they must put news of the world in context for an audience with little experience and often limited interest in foreign affairs—a task made all the more daunting because of the consequence to national security. In Journalism's Roving Eye, John Maxwell Hamilton—a historian and former foreign correspondent—provides a sweeping and definitive history of American foreign news reporting from its inception to the present day and chronicles the economic and technological advances that have influenced overseas coverage, as well as the cavalcade of colorful personalities who shaped readers' perceptions of the world across two centuries. From the colonial era—when newspaper printers hustled down to wharfs to collect mail and periodicals from incoming ships—to the ongoing multimedia press coverage of the Iraq War,

Hamilton explores journalism's constant—and not always successful—efforts at "dishing the foreign news," as James Gordon Bennett put it in the mid-nineteenth century to describe his approach in the New York Herald. He details the highly partisan coverage of the French Revolution, the early emergence of "special correspondents" and the challenges of organizing their efforts, the profound impact of the non-yellow press in the run-up to the Spanish-American War, the increasingly sophisticated machinery of propaganda and censorship that surfaced during World War I, and the "golden age" of foreign correspondence during the interwar period, when outlets for foreign news swelled and a large number of experienced, independent journalists circled the globe. From the Nazis' intimidation of reporters to the ways in which American popular opinion shaped coverage of Communist revolution and the Vietnam War, Hamilton covers every aspect of delivering foreign news to American doorsteps. Along the way, Hamilton singles out a fascinating cast of characters, among them Victor Lawson, the overlooked proprietor of the Chicago Daily News, who pioneered the concept of a foreign news service geared to American interests; Henry Morton Stanley, one of the first reporters to generate news on his own with his 1871 expedition to East Africa to "find Livingstone"; and Jack Belden, a forgotten brooding figure who exemplified the best in combat reporting. Hamilton details the experiences of correspondents, editors, owners, publishers, and network executives, as well as the political leaders who made the news and the technicians who invented ways to transmit it. Their stories bring the narrative to life in arresting detail and make this an indispensable book for anyone wanting to understand the evolution of foreign news-gathering. Amid the steep drop in the number of correspondents stationed abroad and the recent decline of the newspaper industry, many fear that foreign reporting will soon no longer exist. But as Hamilton shows in this magisterial work, traditional correspondence survives alongside a new type of reporting. Journalism's Roving Eye offers a keen understanding of the vicissitudes in foreign news, an understanding imperative to better seeing what lies ahead.

writing and reporting for the media: Writing & Reporting for the Media John R. Bender, Michael W. Drager, Fred Fedler, Lucinda Davenport, 2019

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writing and reporting for the media: The Associated Press Stylebook 2017 Associated Press, 2017-07-11 The style of the Associated Press is the gold standard for news writing. With The AP Stylebook in hand, you can learn how to write and edit with the clarity and professionalism for which they are famous. Fully revised and updated, this new edition contains more than 3,000 A to Z entries—including more than 200 new ones—detailing the AP's rules on grammar, spelling, punctuation, capitalization, abbreviation, and word and numeral usage. You'll find answers to such wide-ranging questions as: • When should the names of government bodies be spelled out and when should they be abbreviated? • What are the general definitions of the major religious movements? • Which companies do the big media conglomerates own? • Who are all the members of the British Commonwealth? • How should box scores for baseball games be filed? • What constitutes "fair use"? • What exactly does the Freedom of Information Act cover? With invaluable additional sections on the unique guidelines for business and sports reporting and on how you can guard against libel and copyright infringement, The AP Stylebook is the one reference that all writers, editors, and students cannot afford to be without.

writing and reporting for the media: *Reporting the Oregon Story* Floyd J. McKay, 2016 Oregon entered a new era in 1964 with the election of Tom McCall as Secretary of State and Bob Straub as State Treasurer. Their political rivalry formed the backdrop for two of Oregon's most

transformative decades, as they successively fought for, lost, and won the governorship. Veteran Oregon journalist Floyd McKay had a front-row seat. As a political reporter for The Oregon Statesman in Salem, and then as news analyst for KGW-TV in Portland, McKay was known for asking tough questions and pulling no punches. His reporting and commentaries ranged from analysis of the Tom and Bob rivalry, to the Vietnam War's impact on Senators Wayne Morse and Mark Hatfield and the emergence of a new generation of Portland activists in the 1970s. McKay and his colleagues were on the beaches as Oregon crafted its landmark Beach Bill, ensuring the protection of beaches for public use. They watched as activists turned back efforts to build a highway on the sand at Pacific City. Pitched battles over Oregon's Bottle Bill, and the panic-inducing excitement of Vortex--the nation's only state-sponsored rock festival--characterized the period. Covering the period from 1964-1986, McKay remembers the action, the players and the consequences, in this compelling and personal account. As major actors fade from the scene and new leaders emerge, McKay casts a backwards glance at enduring Oregon legends. Half a century later, amid today's cynicism and disillusionment with media, politics, and politicians, Reporting the Oregon Story serves as a timely reminder that charged politics and bitter rivalries can also come hand-in-hand with lasting social progress. Reporting the Oregon Story will be relished by those who lived the history, and it will serve as a worthy introduction to Oregonians young and old who want a first-hand account of Oregon's mid- twentieth-century political history and legislative legacy.

writing and reporting for the media: Reporting the Revolutionary War Todd Andrlik, 2012 Presents a collection of primary source newspaper articles and correspondence reporting the events of the Revolution, containing both American and British eyewitness accounts and commentary and analysis from thirty-seven historians.

Writing And Reporting For The Media Introduction

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inserted into this edition, including Mike Linn of Black Crow Media, Mark Bauer and Kate Gelsthorpe of WSB-TV, the Freedom Forum, the Poynter Insti-tute, and the Radio and Television News Directors Association (RTNDA). I am also indebted to the town of Wheatland, Missouri, which is referenced in writing examples throughout this text.

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Purpose: Writing for the mass media has three major purposes: to inform, to entertain and to persuade. Audience: Mass media writing is often directed to a wide audience and this fact dictates not only the subject matter but the way in which something is written.

WRITING FOR THE MEDIA

Writing for the Media Page 5 Module 1 Print media COMMUNICATION: AN INTRODUCTION Communication is generally defined as a process of conveying messages from a sender to a receiver through a medium, technically called a channel. The message is taken to be the code which is decoded by the receiver to understand what the sender encodes.

COURSE GUIDE MAC118 WRITING FOR THE MASS MEDIA II

• Know the basic writing units such as phrases, clauses etc • Know how to write effective paragraph

• Know how to be a specialist in media writing • Know how to write legally and responsibility • Know how to develop creative writing skill • Know how to initial and carry out journalistic interviews and presenting the

UNIT 10 WRITING FOR ONLINE MEDIA Journalism Basics ...

understand the features and characteristics of online media writing; identify new practices in online media writing and implement it in your daily news reporting and writing;

What can you do when a journalist gets things wrong - MediaWise

If you think a journalist, a publication or a broadcaster has behaved unethically or unfairly, it is important to complain. If you think a publication or programme has broken the law or published a libel, consult a specialist lawyer. The MediaWise Trust University of the West of England, Canon Kitson, Oldbury Court Road, Bristol, BS16 2JP ...